



# Community Lynk and Community Lynk+

## The Growing Need for Social Care Advocacy

Social care is evolving. We know that addressing social care barriers helps people to live happier and healthier lives. Now, regulators are getting serious about addressing social risk factors (SRFs) and improving health equity. New quality measures, such as the Social Need Screening and Intervention (SNS-E), were created specifically with health equity in mind. Social care screenings and interventions have become a sure way to improve your quality metrics and Star Ratings.



### Link Members to Helpful Benefit Programs with Community Lynk

At BeneLynk, our mission is to improve health outcomes by removing the barriers preventing members from living their healthiest lives. We do this by “leading with help.” Leading with help means that our advocates start every conversation by asking what challenges a member is facing and addressing those challenges first.

We believe that asking members to be open and honest about their social health barriers should be paired with an immediate transition to addressing those barriers, and that true social care must center on the individual’s experiences and concerns.

Once barriers are identified, our advocates link members with benefit programs from a database of over 300,000 federal, state, local, veteran, and non-governmental benefit programs available through our partnership.



### About BeneLynk

BeneLynk is a national social care vendor for managed care companies.

We engage members to understand social care challenges and provide professional advocacy to access benefits.

BeneLynk helps to remove barriers to allow members to live their healthiest lives.



# Community Lynk and Community Lynk+

**With our Community Lynk+ solution, our health plan clients can expect to:**

- Improve member satisfaction and engagement
- Lower medical costs
- Enhance health outcomes
- Boost member retention
- Increase risk adjusted revenue accuracy
- Optimize quality initiatives

**To learn more about BeneLynk, visit our website at [BeneLynk.com](https://www.benelynk.com).**



## **A Comprehensive Assessment of Social Care Needs**

In response to growing social care requirements across the country, BeneLynk has augmented our Community Lynk solution with a standardized screening instrument for a comprehensive assessment of social care needs.

**This tool allows us to meet evolving regulatory requirements by addressing and assessing SRFs in various domains including:**

- Food insecurity
- Housing instability
- Transportation insecurity



Our Community Lynk+ solution also allows us to seamlessly and efficiently map assessment responses to ICD-10 Z codes, SNOMED, and LOINC. It is crucial that health plans can communicate the risks of an individual to all stakeholders in a structured, unambiguous way that can facilitate interventions that address their risks.



## **Dynamic and Customizable**

BeneLynk's Community Lynk+ solution is fully customizable, and we can prioritize specific programs and social care categories, or add your plan's supplemental benefit programs.

Additionally, many managed care plans may already have an assessment in place. BeneLynk is able to seamlessly integrate your plan's assessment with our Community Lynk+ solution.



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**BeneLynk™**