

Impacting Social Health Barriers is the **Future of Healthcare**



BeneLynk positively impacts social risk factors (SRFs) through four areas of focus.

BeneLynk's integrated solutions identify and address social risk factors, help members overcome challenges, increase member engagement, and improve member loyalty.



Community Lynk+

Systematically document SRFs and link members to impactful benefit programs.

- Meet evolving regulatory requirements with an extended social care assessment
- Identify and address members social risk factors
- Facilitate access to over 300,000 benefit programs
- Document challenges and solutions using ICD-10 Z Codes, SNOMED, and LOINC



Retention Lynk

Engage members and facilitate Medicaid/MSP renewals.

- Deploy dynamic, state-specific outreach campaigns
- Engage members and offer them education assistance about annual Medicaid renewals
- Improve member satisfaction
- Provide an ongoing avenue of communication and superior engagement



About BeneLynk

BeneLynk is a national social care vendor for managed care companies.

We engage members to understand social care challenges and provide professional advocacy to access benefits.

BeneLynk helps to remove barriers to allow members to live their healthiest lives.



For more information,
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Building a Complete Picture

To serve today's managed care members, health plans need to understand the social context in which their members live. What are their social barriers? What are their important life experiences?

By developing a complete picture of the social risk factors that affect each member and maximizing the use of benefit programs, we can create positive outcomes for managed care plans and their members.



Secure: Our solutions meet rigorous industry standards for accessing, storing, and utilizing sensitive information, and our social care services are HITRUST CSF certified.



Flexible: Our technology-enabled platform allows us to align services to meet our clients' unique needs.



Innovative: We improve results and increase dual participation by finding overlooked or hard to reach dual eligibles.



Transparent: We are transparent in our reporting. Health plans can see the work we are doing on their behalf, and how it is helping members obtain and retain benefits.



Compassionate Engagement

BeneLynk engages a wide range of members about their social health challenges. We lead with help, asking members how we can help them address their personal challenges. From dual eligible outreach to Medicaid retention, veterans' services, and community program enrollment, our team is passionate about our work and is proud to make a positive difference in the lives of your members.



The BeneLynk Solution

To get your members the maximum benefits they deserve, you need a vendor who can proactively and efficiently:

- Screen, identify, and provide solutions to address barriers
- Reduce voluntary disenrollment by addressing SRFs, strengthening the relationship between the plan and member, and removing financial barriers
- Systematically document SRF challenges and solutions using ICD-10 Z Codes, SNOMED, and LOINC
- Make a human-to-human connection - the heart of good social care advocacy